13th International Conference on the Fundamentals of Adsorption
26-31 May 2019, Pullman Cairns International
Cairns, Australia
www.foa2019.com

World’s Premier Tri-Annual Conference in Adsorption Science and Technology
Opportunity to connect with world leaders in adsorption science and technology including practitioners in the chemical and process industry, and analytical and instrumentation companies

Sponsorship Proposal
INVITATION TO ACHIEVE KEY BUSINESS OUTCOMES

It is my great pleasure to welcome you to the 13th International Conference on Fundamentals of Adsorption (FOA13), the premier International Conference on Adsorption Science and Technology, organised by the International Adsorption Society.

The International Conference on Fundamentals of Adsorption (FOA) is the largest and most important conference in the field of liquid and gas adsorption attended by the world leading scientists and engineers from academia, government, and industry. The FOA series of conferences originated in 1983 and a conference in the series has been held every three years since that time. The conference is held under the auspices of the International Adsorption Society (IAS) and usually takes place in the US, Asian/Pacific area, and Europe, on a rotation basis. For the first time ever, the conference will take place in the Southern Hemisphere – in Cairns, Australia.

Thus, the conference is an excellent forum for the exchange of ideas and information between scientists, engineers in academia and industrial practitioners.

This document outlines a variety of sponsorship packages that have been designed to ensure that our sponsors and exhibitors get the maximum value for their investment. Whether you are a sponsor or exhibitor this year, our expected 450+ delegates offer an excellent audience to share your innovations and to market new technologies, products and services.

We very much look forward to welcoming you to Cairns.

Paul Webley
Conference Chair
The University of Melbourne

Conference Co-Chairs
Prof Chris Jones, Georgia Tech, Atlanta, Georgia, USA
Dr. Gang (Kevin) Li, The University of Melbourne, Victoria, Australia

THE INTERNATIONAL ADSORPTION SOCIETY

The International Adsorption Society is the World’s premier Society representing the interests of the academic and industrial community in the field of adsorption science and technology.

These span the application areas of gas and liquid separations, advanced materials development, and research and development in novel processes for separations. The conference is attended by researchers, engineers and scientists in adsorption and related fields from throughout the world. Many of the attendees are Chemical Engineers but there are also large numbers of Chemists, Physicists and members of other disciplines. The level of industrial participation is high with major chemical companies, industrial gas companies and analytical and instrumentation companies present.
FAST FACTS

Where: Pullman, Cairns
When: 26-31 May 2019
Delegates: 450+ National & International academics, young researchers, industry leaders from 42 countries*

Keynote & Plenary speakers include:

Prof Andreas Seidel-Morgenstern
Prof Alex Neimark
Prof Diana Azevedo
Prof Alissa Park
Dr. Camille Petit
Dr. Peter Ravikovitch
Dr. Yousheng Tao
Dr. Christian Voss

*Figures based on historical fact and not guaranteed.

EXPECT TO MEET

Over 450 delegates from 42 countries who are active in the design, synthesis, development, implementation, and sales of all aspects of science and technology related to adsorbents. Delegates are typically senior academics from the world’s leading universities, senior engineers and scientists from industrial gas and chemical companies, leaders of materials characterisation and analysis instrumentation companies and graduating scientist and engineers ready to enter the job market.

ACADEMICS
World leaders in research in adsorption science and technology, people who have pioneered new advances and developments in theory and practice of adsorption ranging from gas separations in the chemical industry to pharmaceutical biomolecule separations to waste water treatment.

INDUSTRY LEADERS
Engineers, scientists and sales people who are working at the cutting edge of applied adsorption science, implementing and managing adsorption related infrastructure for clients from laboratory scale DNA separations to millions of tonnes pa gas separation processes. These include CEO’s, Division leaders from such companies as Linde, Air Products and Chemicals, Merck, BASF, etc.

YOUNG RESEARCHERS
PhD students and early career academics (postdoctoral fellows) who are training to become the next generation of leaders in this field and who would make outstanding future employees of companies and universities.

ANALYTICAL EQUIPMENT VENDORS
Adsorption science relies heavily on analytical and characterisation equipment to understand the manufacturing and performance of the materials. Leading instrument vendors will attend including Microtrac BEL, Micromeritics, Shimadzu, Hiden, etc.
REASONS TO PARTNER WITH FOA IN 2019

• Engage and connect with industry leaders, peak body representatives, opinion shapers and professionals working in the field of liquid and gas adsorption that are directly relevant to your target market

• Exclusive branding opportunities including Delegate Name Badge, Conference Dinner, Check In Kiosk, Lanyards, Wi Fi, Barista Cart, Welcome Reception, Smart App, Networking Poster Session, FOA Discovery Tours, Mobile Charge Bar and Refreshment Break

• Lead the agenda on key industry issues by submitting an abstract for presentation

• Build relationships with delegates at key social functions

• Generate extensive new leads from Australia and overseas

• Expose your organisation to researchers, engineers and scientists throughout the world

• Build long term relationships with potential and existing customers

PREVIOUS FOA SPONSORS & EXHIBITORS

SHIMADZU

TOSOH CORPORATION

SYSMEX

Japan Society of Adsorption (JSAd)

RUBOTHERM

KEY CONTACTS

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Conference Manager
Leishman and Associates
Ph +613 6234 7844
tim@laevents.com.au

Sandra Leathem
Sponsorship & Exhibition
Leishman and Associates
Ph +613 6234 7844
sandra@laevents.com.au
CONFERENCE THEMES

The program includes sessions on:

• Fundamentals of Adsorbents – Synthesis, Characterisation and Properties
• Molecular Modelling of Adsorption and Adsorbent-adsorbate systems
• Physical Chemistry of adsorbate-adsorbent interactions, multicomponent adsorption, diffusion
• Metal-organic frameworks, zeolites, carbons, silicas, nanomaterials, and other micro and mesoporous materials
• Gas, liquid, and bio-sorption
• Process technologies for adsorption-based separation: cyclic adsorption, simulated moving bed, chromatography
• Industrial application areas of gas separation, biochemical separation, fluid storage,
• New apparatus for adsorption measurement and characterisation

Spans applications areas including:

• Gas separation in the industrial gas, oil and gas, and chemical industry
• Liquid separations in the chemical industry
• Materials synthesis for adsorption and catalysis
• Bio-separations in the Pharmaceutical industry
• Pollutions control – wastewater and air pollution control industries
• Modelling and Simulation of advanced separation processes

In addition to oral and poster sessions, the conference includes three tutorials on:

• Fundamentals of Adsorption – science and modelling
• Fundamentals of Materials Synthesis and Characterisation
• Adsorption Processes and Operation.

PROGRAM AT A GLANCE

<table>
<thead>
<tr>
<th>Date</th>
<th>Schedule</th>
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<tr>
<td>Sunday 26 May</td>
<td>Registration &amp; Welcome Reception</td>
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<td>Monday 27 May</td>
<td>Conference Sessions &amp; Exhibition Open</td>
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<td>- Networking Poster Session &amp; Japanese Night</td>
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<td>Tuesday 28 May</td>
<td>Conference Sessions &amp; Exhibition</td>
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<td></td>
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<td>Wednesday 29 May</td>
<td>Conference Sessions &amp; Exhibition</td>
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<td></td>
<td>- FOA Discovery Tours</td>
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<td>Thursday 30 May</td>
<td>Conference Sessions &amp; Exhibition</td>
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<td>- Awards Ceremony</td>
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<td>- Conference Dinner</td>
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<tr>
<td>Friday 31 May</td>
<td>Conference Sessions &amp; Exhibition</td>
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<td>- PhD Award Talk &amp; Best Paper Award Talk</td>
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<td></td>
<td>- Conference Close</td>
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</tbody>
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# Sponsorship Package Inclusion Summary

## Platinum Partner $15,000
- 1 3 min plenary
- 3 min dinner
- Full page
- 2
- 4

## Gold Partner $10,000
Please select one of the following
- Barista Cart 2
- WiFi 1
- Full page
- 2
- 4

## Silver Partner $7,000
Please select one of the following
- Smart App 1
- Welcome Reception 1 3 min Welcome
- Delegate Name Badge 1
- Networking Poster Session 2
- FOA Discovery Tours 4
- Full page
- 2
- 4

## Bronze Partner $5,000
Please select one of the following
- Mobile Charge Bar 1
- Refreshment Break 4
- Delegate Lanyards 1
- Session multiple
- Best Paper Award Talk 1
- PhD Award Talk 1
- Half Page
- 1
- 4

## Conference Supporter $3,000
- multiple
- Half Page
- 1

All prices are in Australian Dollars and are inclusive of GST.
PLATINUM SPONSOR  $15,000

Exclusive sponsorship of the conference including sponsorship of the Conference Dinner. This substantial sponsorship package can be tailored to your organisation’s specific needs to deliver the highest return on investment possible.

PROMOTION

• Exclusive sponsorship of FOA 2019
• Exclusive sponsorship of the Conference Dinner
• Opportunity to address delegates in the conference plenary session (3 minutes)
• Opportunity to address delegates at the Conference Dinner session (3 minutes)
• Exclusive branding of the main conference entrance
• One full page (A4) advertising space in the conference handbook (finished artwork to be supplied by sponsor)
• Sponsor’s own signage prominently displayed at the venue (maximum of two pull up banners to be displayed)
• Logo recognition in all conference promotional material, including conference program and venue signage
• Company logo and profile on the website (including link)
• Electronic brochure or advertisement on the conference Smart App (max 5 MB)

CONFERENCE DINNER

• Exclusive sponsorship of the Conference Dinner
• Verbal recognition as the Conference Dinner Sponsor throughout the dinner
• Logo featured on menus and any other related dinner collateral
• Opportunity to welcome delegates to the Dinner (3 minutes maximum)
• Opportunity to provide a small branded gift for each delegate at the dinner (to be provided by sponsor)
• Sponsor’s own signage prominently displayed at the venue (maximum of two pull up banners to be displayed)

EXHIBITION & REGISTRATION

• 2 registrations including day catering, Welcome Reception and Conference Dinner
• 1 exhibition table

GOLD SPONSOR  $10,000

PROMOTION

• Recognition as a Gold Sponsor of FOA 2019
• One full page (A4) advertising space in the conference handbook (finished artwork to be supplied by sponsor)
• Logo recognition as a Gold Sponsor in all conference promotional material, including conference program and venue signage
• Company logo and profile in the website (including link)
• Electronic brochure or advertisement on the conference Smart App (max 5 MB)

REGISTRATION & EXHIBITION

• 2 registrations including day catering, Welcome Reception and Conference Dinner
• 1 exhibition table

Please select one of the following options:

1 Barista Cart – 2 available
This popular package allows you to brand the Barista Cart area, including:
• Corporate branded aprons, caps and coffee cups
• Literature on the coffee tables (all supplied by sponsor)
Furniture for the barista area is included in the package

2 Wi-Fi
• Exclusive sponsorship of Wi-Fi at the conference
• Recognition as the Wi-Fi Sponsor (with organisation logo) on the conference website
• Logo recognition as the Wi-Fi Sponsor on access instruction information
 SILVER SPONSOR  $7,000

PROMOTION

- Recognition as a Silver Sponsor of FOA 2019
- One full page (A4) advertising space in the conference handbook (finished artwork to be supplied by sponsor)
- Logo recognition as a Silver Sponsor in all conference promotional material, including conference program and venue signage
- Company logo and profile in the conference handbook and website (including link)
- Delegate list – Name, Organisation, Position, City, Country
- Electronic brochure or advertisement on the conference Smart App (max 5 MB)

REGISTRATION & EXHIBITION

- 2 registrations including day catering, Welcome Reception and Conference Dinner
- 1 exhibition table

Please select one of the following options:

1  Smart App
   - Exclusive sponsorship of the conference Smart App
   - Banner and landing page advertisement to be included on the Conference Smart App
   - Business cards with your Smart App logo on details will be available at the registration desk
   - Logo recognition as the Smart App Sponsor on posters located throughout the conference venue

2  Welcome Reception
   - Exclusive sponsorship of the Welcome Reception
   - Recognition as the Welcome Reception Sponsor (with organisation logo) on the conference website
   - Sponsor’s own signage prominently displayed at the venue (maximum of two pull up banners to be displayed)
   - Opportunity to welcome delegates to the Welcome Reception (3 minutes maximum)

3  Delegate Name Badge
   - Exclusive sponsorship of Delegate Name Badges including logo recognition on each Delegate Name Badge along with the conference logo
   - Recognition as the Delegate Name Badge Sponsor (with organisation logo) on the conference website

4  Networking Poster Session – 2 available
   - Sponsorship of one of the official Poster Presentation session at the conference
   - Networking opportunity including canapes and refreshments
   - Your organisation logo to appear on the screen in the plenary hall prior to the Poster Session and acknowledgement given by the last sessions Chair.

5  FOA Discovery Tours – multiple
   - Exclusive sponsorship of one of the FOA Discovery Tours
   - Logo recognition as the tour sponsor on the program
   - Choose from Green Island, Kuranda Sky Rail & Tjapuki and Cairns Aquarium & Hemingways
BRONZE SPONSOR $5,000

PROMOTION
- Recognition as a Bronze Sponsor of FOA 2019
- Logo recognition as a Bronze Sponsor in all conference promotional material, including conference program and venue signage*
- One half page advertising space in the conference handbook (finished artwork to be supplied by sponsor)
- Company logo and profile in the conference handbook and website (including link)
- Delegate list – Name, Organisation, Position, City, Country
- Electronic brochure or advertisement on the conference Smart App (max 5 MB)

REGISTRATION & EXHIBITION
- 1 registration including day catering, Welcome Reception and Conference Dinner
- 1 exhibition table

Please select one of the following options:

1 Mobile Charge Bar
- Exclusive sponsorship of the Mobile Phone Charge Bar at the conference
- The Mobile Charge Bar terminal will be branded with your company logo

2 Refreshment Break – four available
- Exclusive sponsorship of one day’s refreshment breaks during the conference (morning tea, lunch & afternoon tea)
- Sponsor’s own signage prominently displayed at the venue (maximum one pull up banner to be displayed)
- Company literature may be displayed on the catering stations on the day of sponsorship
- Signage acknowledging you as the Refreshment Break Sponsor on the catering stations sponsorship
- Organisation verbally acknowledged by Chair prior to or directly after sponsored break

3 Session Sponsor - multiple
- Exclusive sponsorship of one of the Sessions at the conference
- Sponsors logo in the program at the relevant session
- Sponsors logo displayed at the commencement of the PhD Award Talk and Best Paper Award Talk

4 Best Paper Award Talk
- Exclusive sponsorship of the Best Paper Award Talk at the conference
- Organisation logo printed on relevant Award Certificate
- Opportunity for one representative to attend the award presentation and present the award

5 PhD Award Talk
- Exclusive sponsorship of the PhD Best Talk Award at the conference
- Organisation logo printed on relevant Award Certificate
- Opportunity for one representative to attend the award presentation and present the award

6 Delegate Lanyards
- Exclusive sponsorship of the Delegate Lanyards
- Organisation logo printed on the lanyards

CONFERENCE SUPPORTER $3,000

PROMOTION
- Recognition as a Conference Supporter of FOA 2019
- Logo recognition as a Conference Supporter in all conference promotional material, including conference program and venue signage*
- One half page advertising space in the conference handbook (finished artwork to be supplied by sponsor)
- Company logo and profile in the conference handbook and website (including link)
- Delegate list – Name, Organisation, Position, City, Country
- Electronic brochure or advertisement on the conference Smart App (max 5 MB)
- 1 registration including day catering, Welcome Reception and Conference Dinner
APPENDIX

MEET PROFESSOR PAUL WEBLEY

Paul has worked in development and management of adsorption and adsorption related technologies for more than 20 years, first as an engineer at Air Products and Chemicals, and then as an academic at Monash University and The University of Melbourne. Paul founded the Clean Energy Laboratory at The University of Melbourne in 2012 and directs this laboratory which specializes in materials and process research and development for energy and environmental applications especially CO2 capture and utilisation. His principal research interest is clean energy technologies particularly gas separation, energy storage, and applications of thermodynamics to improve process efficiency. He is the author of more than 250 papers in scientific journals and books, 10 patents, and more than 100 contributions to international and national conferences. He works in the following fields:

- CO2 capture from flue gas and process streams
- Natural gas and coal seam gas purification and CO2, N2 removal
- Air separation
- Hydrogen recovery and purification
- Biogas purification

1997-2011: Professor, Department of Chemical Engineering – Monash University
1990-1992: Massachusetts Institute of Technology, Assistant Professor and Director, MIT School of Chemical Engineering Practice

MEET PROFESSOR CHRISS JONES

Chris Jones was born in suburban Detroit, Michigan in July of 1973. After spending 14 years in Troy, Michigan, he enrolled as a chemical engineering student at the University of Michigan. In route to earning a BSE in chemical engineering, Chris carried out research on transition metal carbide and nitride catalytic materials under the direction of Levi Thompson. After graduating in 1995, Chris moved to Pasadena, California, to study inorganic materials chemistry and catalysis under Mark E. Davis at Caltech. There, he earned MS and PhD degrees in chemical engineering in 1997 and 1999, respectively. Subsequently, he studied organometallic chemistry and olefin polymerization under the direction of both Davis and John E Bercaw at Caltech.

He started as an Assistant Professor at Georgia Tech in the summer of 2000 and was promoted to Associate Professor in July 2005. In May, 2005, he was appointed the J. Carl and Sheila Pirkle Faculty Fellow, followed by a promotion to Professor in July 2008. He was named New-Vision Professor of Chemical & Biomolecular Engineering in July 2011. In 2015, he became the Love Family Professor of Chemical & Biomolecular Engineering. Chris was named the Associate Vice President for Research at Georgia Tech in November 2013. In this role, he directs 50% of his time on campus-wide research administration, managing the limited submissions process, internally funded research programs in coordination with the colleges and with a primary focus on interdisciplinary research efforts, and policy related to research institutes, centers and research core facilities.

Dr. Jones directs a research program focused primarily on catalysis and CO2 separation, sequestration and utilization. In 2010 he was honored with the Ipatieff Prize from the American Chemical Society for his work on palladium catalyzed Heck and Suzuki coupling reactions. That same year, he was selected as the founding Editor-in-Chief of ACS Catalysis, a new multi-disciplinary catalysis journal published by the American Chemical Society. In 2013, Chris was recognized by the North American Catalysis Society with the Paul E. Emmett Award in Fundamental Catalysis and by the American Chemical Society with the Curtis W. McGraw Research Award. Most recently, he was recognized by the American Institute of Chemical Engineers with the 2016 Andreas Acrivos Award for Professional Progress in Chemical Engineering, distinguishing him as one of the top academic chemical engineers under 45. Dr. Jones has been PI or co-PI on over $48M in sponsored research in the last fifteen years, and as of December 2017, has published over 250 papers that have been cited >15,000 times. He has an H-index of 62 (ISI), 67 (Google Scholar).

MEET DR GANG LI

Academic, Chemical and Biomolecular Engineering

Natural gas purification, carbon capture, waste utilization, coal mine gas recovery, adsorption

Dr Gang (Kevin) Li is a senior lecturer of the Department of Chemical Engineering at the University of Melbourne. He completed BE and ME degrees in Chemical Engineering at Tianjin University in China, and later a PhD at Monash University in Australia. Dr Li’s research expertise is separation science and technologies, with particular interest in mass transfer in microporous materials, pressure swing adsorption processes, and waste recycling for the applications of natural gas processing, carbon capture, and environmental remediation. He was an ARC DECRA fellow (2014-2016) and the Research Theme Leader of ARC ITTC (Australian Centre for LNG Futures) since 2016. Dr Li has more than 50 publications in international peer reviewed journals including Nature Communications, JACS and AIChE J. He is also the main inventor of 12 patents including 3 PCTs, and the winner of two WA Innovator Of The Year awards. His invention of the world best performing methane adsorbent so far has been commercialized for the enrichment of unconventional natural gases. He welcomes potential PhD students with a passion for Science.
THE INTERNATIONAL ADSORPTION SOCIETY

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S. Brandani University of Edinburgh/UK
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FOA13 SPONSORSHIP PROSPECTUS 11
The following terms and conditions apply to your application to sponsor and/or exhibit:

**Definitions**
Event means the event referred to in the online Booking Application Form. Exhibition/Sponsorship means the exhibition and/or sponsorship as detailed in the online Booking Application Form. GST means GST within the meaning of the GST Act. GST Act means A New Tax System (Goods and Services Tax) Act 1999 (Cth) as amended.

Us/We means Leishman Associates Pty Ltd (ACN 103 078 897) as Conference Managers representing the Conference Committee and the Host Organisation. You means the entity submitting the Booking Application Form to sponsor and/or exhibit.

**Application**
You will submit the online Booking Application Form for the Exhibition/Sponsorship.

**Approval**
The Exhibition/Sponsorship will be confirmed upon return to You of the approved Booking Application Form, together with a tax invoice for the full amount of the Exhibition/Sponsorship fee. 50% of this total is payable within 7 days. The deposit is non-refundable and will be deducted from the booking fee. Your company logo and profile will only feature on the conference website once this deposit has been paid.

**Payment**
Upon payment of the deposit, You will receive a tax invoice for the balance of the Exhibition/Sponsorship fee. Payment of the balance of the fee is due and payable 30 days prior to the commencement of the Event. All online Booking Application Forms received within 30 days of the commencement of the Event must include full payment of the booking fee. Only once payment has been made in full will your logos and profiles be placed on Event collateral. Due to printing deadlines, You will not be guaranteed inclusion on Event collateral if payment of the booking fee is not received 30 days prior to the Event. All international payments must include provision for bank fees and exchange rates in the payment amount. Any outstanding balance will be required to be paid by You prior to the commencement of the Event.

**Cancellation**
In the event that You cancel your Exhibition/Sponsorship, your deposit will not be refunded. In the event that You cancel your Exhibition/Sponsorship more than 90 days before the Event, You will receive a 25% refund of the Exhibition/Sponsorship fee. In the event that You cancel within 90 days of the Event, You will not receive any refund. Any monies outstanding at cancellation will need to be paid in full.

**Changes**
Once your Exhibition/Sponsorship has been confirmed and accepted, a reduction in Sponsorship/Exhibition space is considered a cancellation and will be governed by the above cancellation policy. Reduction in space can result in relocation of your Exhibition/Sponsorship. If You decide to relocate your Exhibition/Sponsorship, You will receive a 25% refund of the Exhibition/Sponsorship fee. In the event that You cancel within 90 days of the Event, You will not receive any refund. Any monies outstanding at cancellation will need to be paid in full.

**Stand**
If You intend to utilise a custom built exhibit stand, We must be advised of the full details and dimensions a minimum of six weeks prior to the commencement of the Event. All display construction requires our approval.

**Assignment/Shared Packages**
You are not permitted to assign, sublet or apportion the whole or any part of Your sponsorship package or booked space except upon our prior written consent. Shared sponsorship and exhibition packages will result in one set of benefits only being available to be shared by all parties involved. This includes but is not limited to logo recognition, profile inclusion, signage and registration benefits.

**Insurance**
Public Liability insurance to a minimum amount nominated in the event sponsorship prospectus must be taken out by You. A copy of the certificate of insurance currency must be provided to Us a minimum of four weeks prior to the commencement of the Event.

**Exclusion**
All information supplied to You in relation to the Event is accurate to the best of our knowledge and belief and does not constitute a warranty and any inaccuracy or mistake will not entitle You to cancel your booking without penalty. All estimates of attendee/delegate numbers attending the Event are estimates only, and You agree that We are not responsible for any discrepancy in these estimated attendee/delegate numbers.

**Marketing**
We will use your information to send you updates and other news about this Event. We will only pass on your information to reputable third party official contractors of the Event for the purpose of assisting you with your participation.

**GST**
All amounts paid or payable under these terms and conditions are inclusive of any GST which may be applicable to any supplies made by either party under this Agreement. To the extent GST is applicable to any amount paid or payable in respect of a taxable supply made under or in connection with this Agreement, subject to that party receiving a valid tax invoice for GST purposes from the other party in respect of the supply before the time of payment.

**Public Liability Insurance**
Australian regulations require all exhibitors to have adequate Public Liability Insurance cover based on a limit of indemnity to the value of $10,000,000 or above. This refers to damage or injury caused to a third party/visitor on or in the vicinity of, an exhibition stand. Exhibitors are required to submit their Public Liability Insurance Certificate when they confirm their booking.

**Appliance Testing**
All electrical appliances and leads used on site must comply with the Australian Standard AS/ NZ 3760:2007, which is the appliance to be inspected, tested and tagged. Items that do not comply will not be permitted to be used onsite. Electrical items such as switchboards, cables and outlet fittings must comply with the Australian electrical wiring standard AS/NZS 3000:2007, and be installed by a qualified A grade electrician. Note: Double adaptors will not be permitted onsite, instead power boards with overload cut off are permitted. The venue is at liberty to check that the electrical appliances that you bring onsite are appropriately tagged.